



SECO

501(c)(3)

**NATIONAL CONFERENCE OF
COMMUNITY OWNERS**

For Community Owners, By Community Owners

2023 Partnership Deck

Live & In Person!
September 10 – 13, 2023

Showcase YOUR
Products and Services
at the LEADING
Conference of
Owning &
Managing
SUCCESSFUL
communities



HIGHLIGHTS

- Ranch Style Horizontal Siding in Living Area and Rooms
- Front Porch with Composite Deck Boards
- Clamshell Bath with 42" x 72" Shower
- Painted Sheetrock
- Vinyl Deck Boards
- Vinyl Lavs and

165-5389-GSM

THAM
ONE PL

What Is SECO, why we are unique?

“Created For Community, By Community Leaders”

For over 12 years, SECO has been the premier conference for owning and managing successful manufactured home communities. As a non-profit 501©(3) organization, net proceeds fund projects for veterans and first responders living in manufactured housing communities.

Who Attends SECO?

More than 700 community owners, managers, and other manufactured housing industry personnel from 35 plus states attend SECO every year. Programming is focused on the needs of those owning one to 100 communities, including owners and investors, general managers, and community managers.



Don't miss this chance to reach a nationwide audience of community owners and managers!



- Establish your place in the manufactured home communities. SECO gathers with over 700 community organizers & managers during a 3.5 day blitz!
- We build community – during after hours events, organic networking becomes very powerful.
- We build managers – providing educational sessions led by industry leaders, teaching attendees new skills to add to their skill base.
- We build businesses – we curate a lineup of speakers to share higher level training, insights, and inspiration on leveling up the manufactured home communities.
- Owners & Managers from around the nation

Become A SECO 2023 Sponsor Today
Contact@SECOconference.com

Sponsor & Exhibitor Packages:

Sponsor & Exhibitor Package Perks:	Reception	Presenting Sponsor	Manager-Monday	Diamond	Platinum	Gold	Silver	Bronze
8' x 8' Exhibit Space	X	X	X	X	X	X	X	X
10' x 10' Exhibit Space	X	2	X	X	X	X	X	(table only)
Choice of Preferred Location	X	X	X	X	X			
Sponsor Profile Page on SECO website	X	X	X	X	X	X	X	X
Sponsor Acknowledgement on Show Graphics/Signs	X	X	X	X	X	X	X	X
Credit of 10% of Sponsorship Fee, for additional Signage Opportunities	X	X	X	X	X	X	X	X
Link to Sponsor Website	X	X	X	X	X	X	X	X
Link to Sponsor Social Media	X	X	X	X	X	X	X	X
Participation in Sponsor "Intro" Session	X	X	X	X	X	X	X	X
Sponsor Staff Registration	3	3	2	2	2	2	1	1
Sponsor Listing in Event Program	X	X	X	X	X	X	X	X
Sponsor Lead Form on SECO website	X	X	X	X	X	X	X	X
Swag Pack Inclusion (literature/handout)	X	X	X	X	X	X	X	X
Sponsor Listing in SECO Emails (name only)								X
Sponsor Listing in SECO Emails (logo, name, & description)	X	X	X	X	X	X	X	
Session Sponsorship	X	X	X	X	X	X	X	
Logo in SECO Emails	X	X	X	X	X	X	X	
Website Banner Ad	X	X	X	X	X	X		
Email Banner Ad	X	X	X	X	X	X		
Social Media Mentions	X	X	X	X	X	X		
Ad in Program - Full Page	X	X	X	X	X	X		
Sponsor Introduction During Educational Session	X	X	X	X	X	X		
Sponsor Logo in Registration Branding Page	X	X	X	X	X			
Swag Pack Inclusion	X	X	X	X	X			
Hospitality Suite Available	X	X		X				
Opportunity to Speak During Meal/Reception	X	X		X				
Sponsor Introduces Every Educational Session - optional		X	X					
Networking Session/Break Sponsorship		X						
Logo on Lobby Welcome Banner		X						
Sole Branded Banner at Atrium Escalator (G3 in Branding Guide)		X						
Literature/Giveaway on Chairs/Tables	X							
Home Showcase Sponsorship	X							
Manufacturer Panel Participation	X							
Literature/Giveaway in Homes	X							
	\$35,000	\$25,000	SOLD OUT	\$7,500	\$4,900	\$3,500	\$2,500	\$1,500

Additional opportunities for you to interact with attendees:

DURING SECO 2023 parntership opportunities	Cost	Partner Perks
Welcome Reception Host on Monday 9.11.2023	\$ 25,000.00	2 VIP badges, additional branding opportunties, logo on web page, 1 dedicated email, list of attendees
Live Entertainment, Appitizer Displays, 2 Drink Tickets		
Tuesday Manufactured Home Display Reception - Lati	\$ 35,000.00	2 VIP badges, additional branding opportunities, logo on web page, 1 dedicated email, list of attendees
Live Entertainment, Spanish Paella Displays, Tapas, 2 Drink Tickets		
Host Manager Monday - Listed on Sponsor Grid - SOL	\$ 10,000.00	Perks listed on Sponsor Grid
Monday Special 9.11 Celebration Keynote	\$ 15,000.00	2 VIP badges, dedicated 5 minutes of speaking time pre or post keynote speaker, 1 dedicated email, list of attendees
SECO contracted talent, equipment, & materials		Badges for one leader and one brand rep. Additional badges are \$497 each
Tuesday Keynote: Economist	\$ 1,500.00	
Meal Sponsorships - Attendees will be so grateful to know you are su		Logo on main stage during meal, speaking time from main stage during meal, Signage on buffets, website logo, & social posts and stories
Sunday Lunch	\$ 7,000.00	
Monday Breakfast	\$ 5,000.00	
Monday Lunch	\$ 10,000.00	
Monday Afternoon Break	\$ 5,000.00	
Tuesday Breakfast	\$ 5,000.00	
Tuesday Lunch	\$ 10,000.00	
Tuesday Afternoon Break	\$ 5,000.00	
VIP Lounge Takeover	\$ 3,000.00	Logo on website and onsite in lounge
Charging Stations, located around the upper floor Gar	\$ 2,500.00	Logo on website and onsite signage
Wireless Internet for all attendees	\$ 3,500.00	Logo on website and onsite signage
Banner Display in Main Hotel Lobby (24' tall banner al	\$ 1,500.00	A banner to hang for all to see, larger than life.
Floor Graphicson Lobby Level C1, C2, C3, C4	\$ 1,500.00	Several oportunties for attendees to see your brand at their feet.
Eleveator DOOR Graphics D1, D2, D3, D4, D5	\$ 1,500.00	While attendees are waiting for the elevator, your brand greets them everytime.
Elevator GLASS Graphics E1, E2, E3, E4, E5 TOP	\$ 850.00	Displayed on the grand elevators, TOP of hand bar, your brand becomes a visual for all to see.
Elevator GLASS Graphics E1, E2, E3, E4, E5 BOTTOM	\$ 850.00	Displayed on the grand elevators, BOTTOM of hand bar, your brand becomes a visual for all to see.
Vinyl Banners on each side of atrium G4 & G5	\$ 1,000.00	Displayed on the grand Atruim ESCALATORS, your brand becomes a visual for all to see.
Center Staircase Railing H2	\$ 1,500.00	Displayed on the grand Atruim ESCALATORS, your brand becomes a visual for all to see.
Stircase Railing H1 & H3	\$ 1,000.00	Displayed on the grand Atruim ESCALATORS, your brand becomes a visual for all to see.
Garden Atrium Columns J1-L8 per side	\$ 750.00	Displayed IN the GARDEN Atruim
Garden Atrium Columns J1-L8 all four sides	\$ 2,000.00	Displayed IN the GARDEN Atruim
Branding Insert for above registration - P1-6	\$ 1,000.00	Displayed IN the GARDEN Atruim
Branding Insert for above doors - MH Displays M1	\$ 1,500.00	Displayed IN the GARDEN Atruim
Branding Insert for above doors - exhibits Q1	\$ 2,000.00	Displayed IN the GARDEN Atruim
GOLD or ABOVE Sponsorship ADD-ons		
Lanyard Sponsorship - Your Logo on our Lanyard SOLI	\$ 3,500.00	High visual opportunity, this co-logo opportunity will be seen by everyone for years to come in all photos.-
Room Key Cards	\$ 3,000.00	This is a chance for the very first impression - welcome all guests to the hotel.
Swag Bag Insert - ship us an item you would like to ha	\$ 1,000.00	

Expo Details:

Set Up

Sunday, 9.10 8 AM – 7 PM

Break Down

Wednesday, 9.13 – after 12:00 PM

After Hour EVENTS

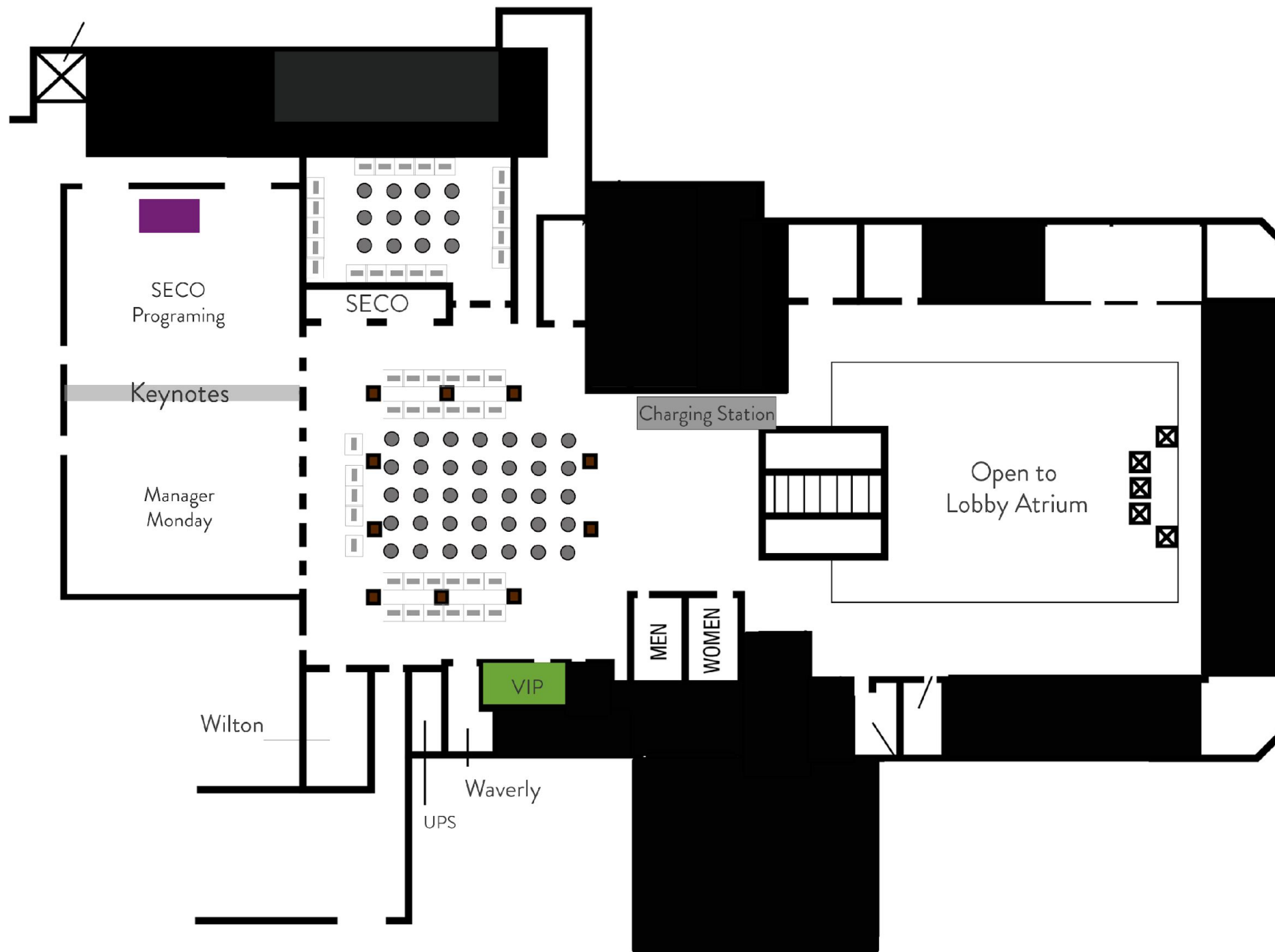
Monday, 9.11 Welcome Reception
5-6:30 PM EST

Tuesday, 9.12 Reception in the
Manufactured Home Display Area
5-7 PM EST



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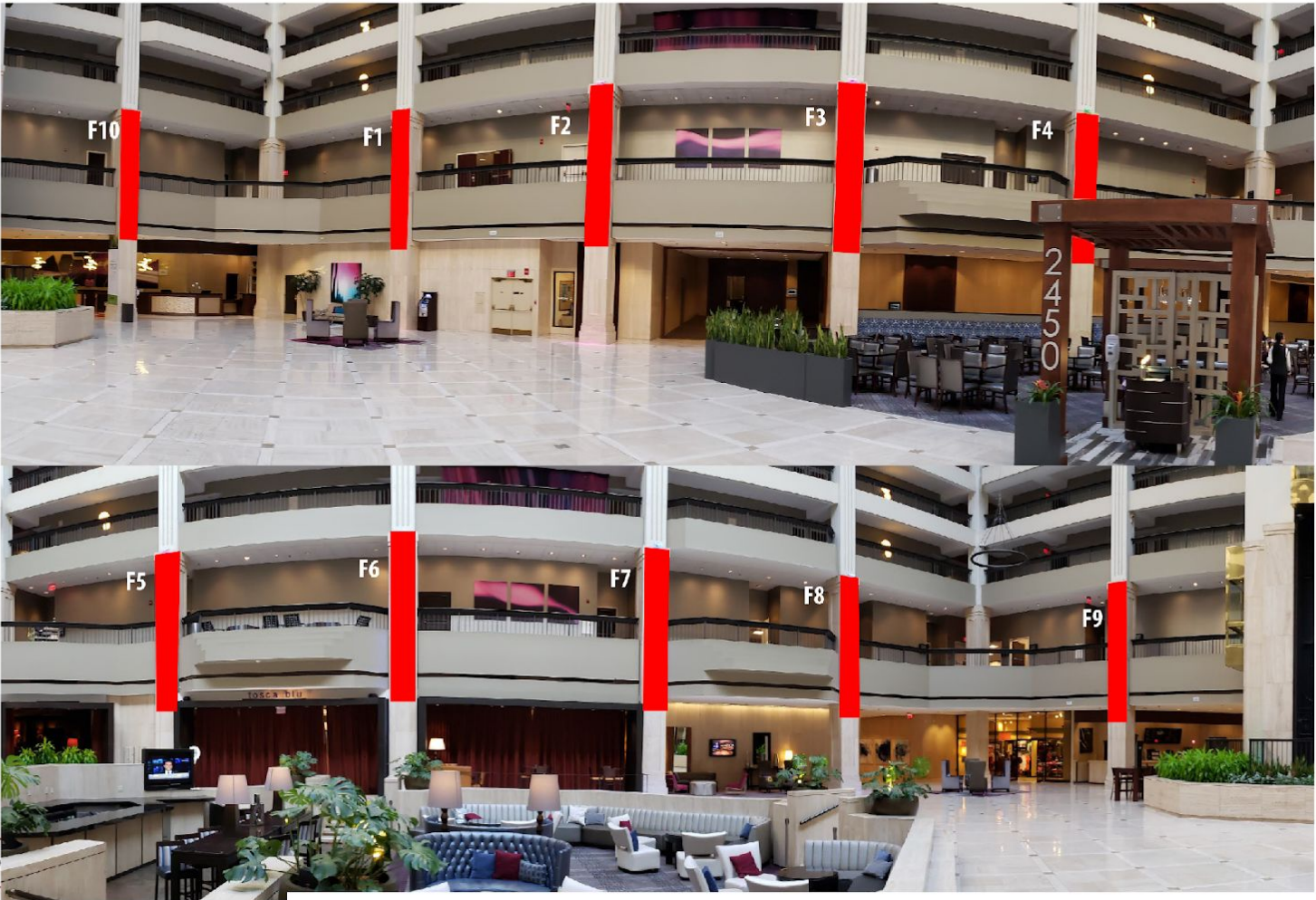
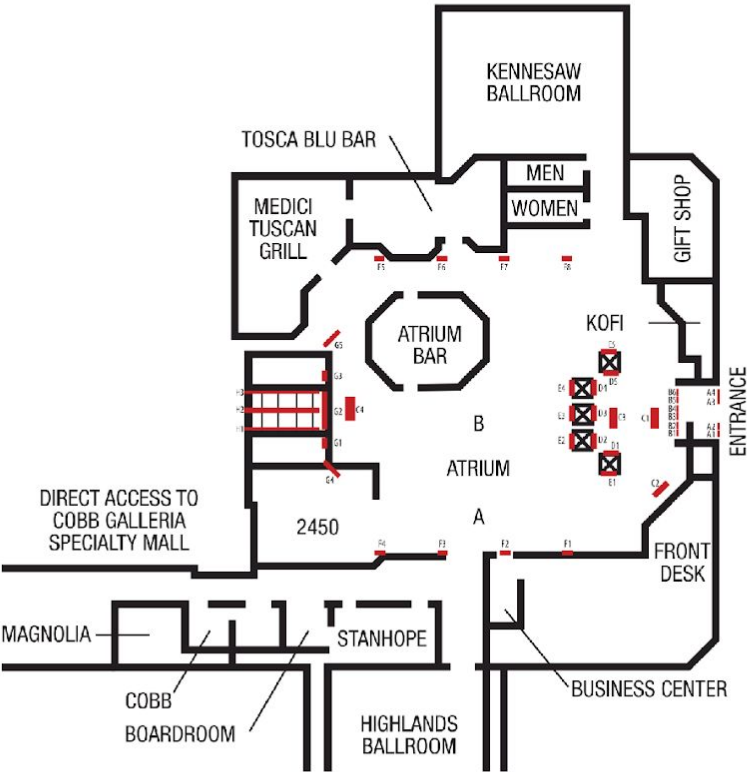
2023
 Waverly Renaissance
 Hotel & Conference Center



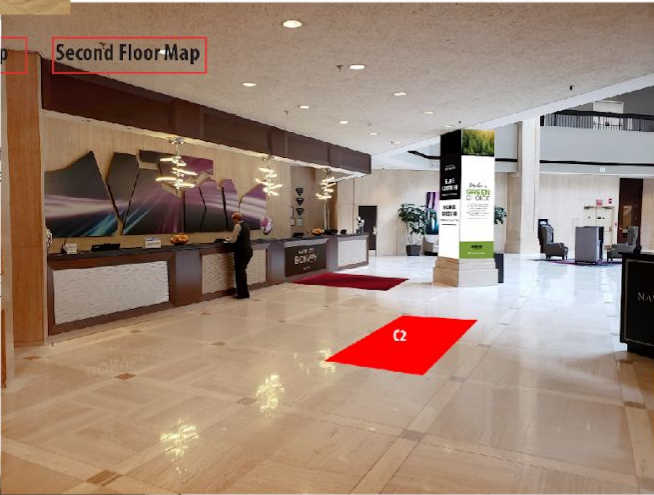
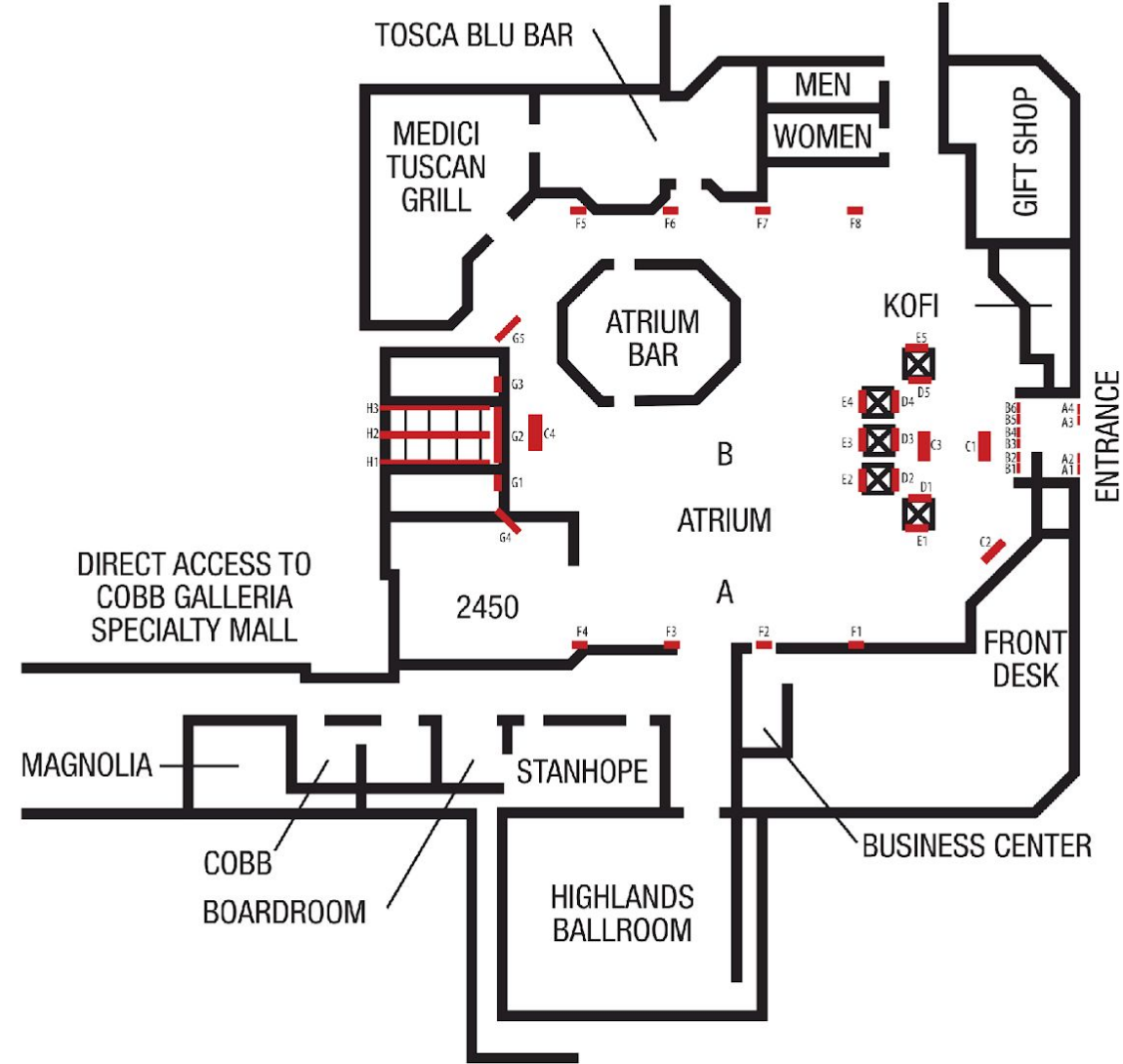
2023 Additional Branding Opportunities

Branding & Signage

Lobby Tall Banner Branding
\$1,500 Each Banner



Lobby Level Branding
\$1,500 Each Placement of a Floor Decal
Lobby Escalator Branding
\$1,000 Each for Atrium Balcony Banners G4&5



Lobby Elevator Branding:



\$1,500 per Elevator Door Graphic



Bar/Coffee/Restroom Side

Front Desk side

Elevator Atrium Glass Graphics:
\$850 per Elevator TOP Window Graphic
\$850 per Elevator BOTTOM Window Graphic



Garden Atrium Branding

P1-p6– Registration Branding

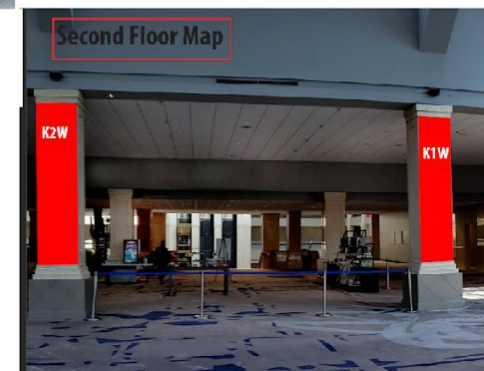
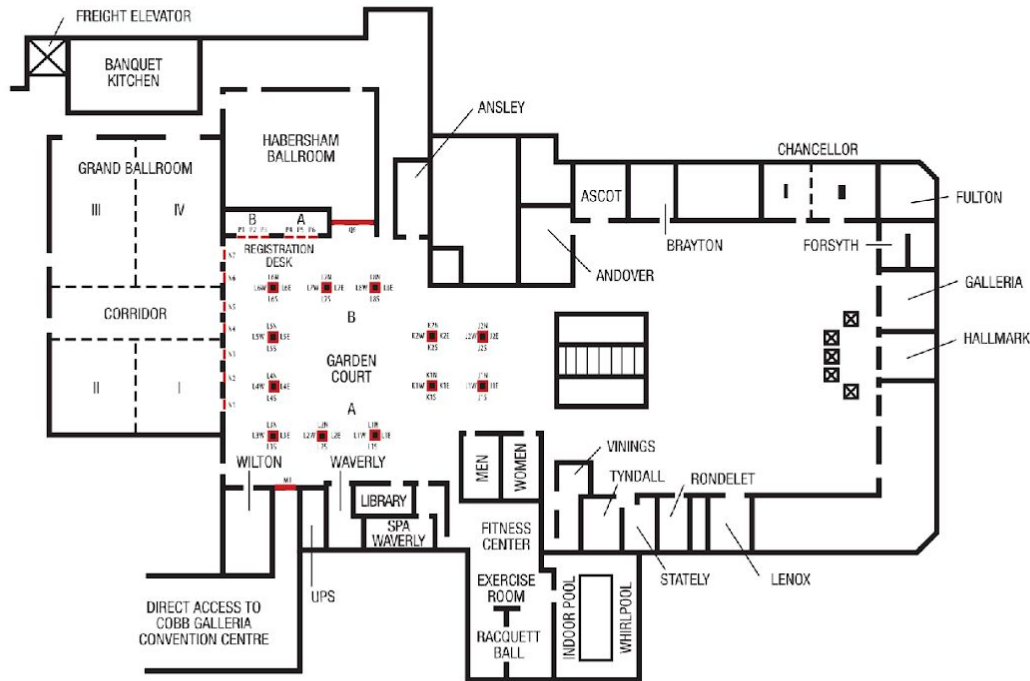
\$1,000 per panel

M1 – Manufactured Home Branding

\$1,500

Q1 – Exhibit & Dining Space Branding

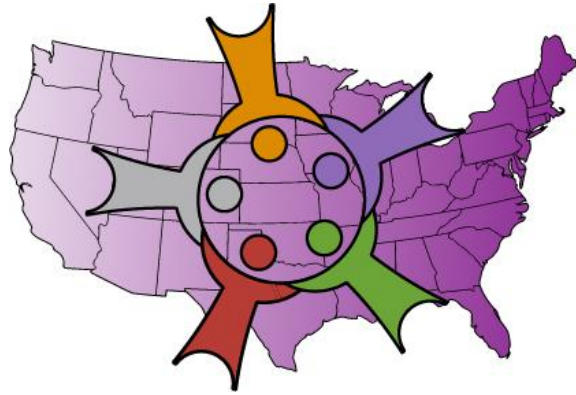
\$2,000



Columns – J1 – L8

\$750 per side

\$2,000 all four sides



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2023 Golf Sponsorships

September 10th 2023
Chastain Park Golf Course

Networking
With
Industry Peers
On the
Golf Course
Is
POWERFUL



SECO 2023 Golf Tournament Sponsor Opportunities: :

Sponsorship Opportunity	Price	Sponsorship Perks
Golf Tournament Title Sponsor	\$3,000	"SECO22 Golf Tournament Presented by <SPONSOR NAME>", dedicated time to speak
Trophy Sponsor	\$2,000	Dedicated time to speak, sponsor provides trophies for golfers
Hole-in-One Sponsor	\$2,000	Big cash or physical prize (Hole-in-One insurance to cover cost if someone wins it)
Closest-to-the-Pin Sponsor (Hole 11)	\$1,000	Cash prize for shot that lands closest to the pin on a specific hole.
Option to add a refreshment tent at hole 11 / tee 2	\$1,500	*Pricing is turn key - if you provide tent, refreshments, etc, please inquire for pricing.
Longest Drive Sponsor (Hole 1)	\$1,000	Cash prize for farthest drive on a specific fairway (usually a par-5 hole).
Option to add a refreshment tent at tee 1	\$1,500	*Pricing is turn key - if you provide tent, refreshments, etc, please inquire for pricing.
Golf Cart Sponsor	\$1,000	Sponsor's logo on all golf carts used for event
Photo Sponsor	\$1,000	Sponsor provides photographer on 1st tee and has logo on pictures given to each player
Beverage Cart Sponsor	\$750	Sponsor's logo on beverage cart
Bar Sponsor	\$750	Sponsorship of drink ticket(s) for use at clubhouse bar
Snack in Swag Bag Sponsor	\$600	SECO will secure snacks and place in bag with sponsor logo sticker
Lunch Sponsor	\$600	Dedicated time to speak, logo on website, signage during lunch, and on printed materials
Golf Ball Sponsor	\$500	Sponsor provides a sleeve of golf balls with their logo on it for all golfers.
Backpack	\$500	Sponsor provides 100 backpacks to put swag in with their logo on it for all golfers.
Valuables Pouch	\$500	Sponsor provides 100 valuable pouches with their logo on it for all golfers.
Bag Tag & Towel	\$500	Sponsor provides 100 bag tags and towels with their logo on it for all golfers.
Water Bottle	\$500	Sponsor provides 100 water bottles and a drink coupon with their logo on it for all golfers.
Tees, Divot Repair Tool & Ball Marker	\$500	Sponsor provides 100 divot repair tools/bag of tees/ball marker with their logo on it for all golfers.



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Details:

Registration Opens

Sunday, 9.10 8 AM – 9:45 AM

Lunch on the Turn

11:00 AM - 2:00 PM

Award Ceremony

Waverly Renaissance Hotel Lobby



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2023 SECO Golf Classic hosted by SPONSOR

Sunday, September 10th, 2023
Chastain Park
Golf Course

Registration opens up at 8:00 AM EST

Shotgun Starts at 10:00 AM, EST

Trophy Award Ceremony to follow at the Waverly Renaissance Hotel lobby

4 Person Team - \$500
Individual Golfer - \$150



Registration Form: Please email completed form to _____

Company Name: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Please complete the information below for your four person team or single registration. .

Golfer 1: _____ Handicap: _____

Golfer 2: _____ Handicap: _____

Golfer 3: _____ Handicap: _____

Golfer 4: _____ Handicap: _____

Amount Due: _____

Sponsorship Opportunities

- ☐ Title Sponsor - \$3,000
"SECO23 Golf Tournament Present by "YOU"
- ☐ Trophy Sponsor - \$2,000
Sponsor provides trophies for the golfers
- ☐ Hole-in-One Sponsor - \$2,000
*insurance if we have a winner
- ☐ Closest-to-the-Pin Sponsor - \$1,000
- ☐ Longest Drive Sponsor - \$1,000
- ☐ Golf Cart Sponsor - \$1,000
Sponsor logo on all tournament carts
- ☐ 1st Tee Photographer Sponsor - \$1,000
- ☐ Beverage Cart Sponsor - \$750
Sponsor logo on beverage carts
- ☐ Bar Sponsor - \$750
Sponsor of drink ticket(s) for use at bar
- ☐ Golf Ball Sponsor - \$500
Provides a sleeve of logo'd balls per golfer
- ☐ Lunch Sponsor - \$500
- ☐ Swag Bag Sponsor - \$500
Sponsor provides logo'd bags for swag
- ☐ Valuables Pouch Sponsor - \$500
Sponsor provides logo'd bags for valuables
- ☐ Tag/Towel Sponsor - \$500
Sponsor provides logo'd tags & towels
- ☐ Water Bottle Sponsor - \$500
- ☐ Putting Green Sponsor - \$300
- ☐ Practice Putting Green - \$300
- ☐ Hole Sponsor - \$200

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Ready to join us?

Please email us at:

Contact@SECOconference.com